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FOR IMMEDIATE RELEASEPress Contact:

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BOSS ANNOUNCES TU-10 CLIP-ON TUNER

First Clip-On Tuner from the Industry Leader

Los Angeles, CA, January 19, 2012 — BOSS is pleased to announce the [TU-10 Clip-On Chromatic Tuner](#) for guitars and basses, the first of its type available from the industry leader in electronic tuners. A number of unique and useful features, along with legendary BOSS accuracy and reliability, make the TU-10 a true standout among clip-on style tuners.

With its ultra-precise tuning accuracy and stylish, compact, and durable design, the TU-10 is a must-have addition to any case or gig bag. The impressive true color LCD dramatically improves visibility even in any lighting condition, and makes tuning simple, with the current pitch shown simultaneously via a streaming meter display, flat/sharp arrow indicators, and a note-name readout.

The TU-10 also has a monochromatic mode, which turns off the backlight and provides double the battery life. To help users tune even more quickly, the TU-10 incorporates BOSS' proprietary Accu-Pitch® function, which displays a positive visual confirmation when the correct pitch is attained.

With many clip-on tuners, the joint between the meter and the clip is the most fragile part of the tuner. On the TU-10, there is no joint: the meter and clip are one solid piece, for superior strength and reliability.

The TU-10 also supports flat tuning up to five semitones down, a feature rarely available in clip-on designs. Flat tuning is particularly desirable for guitarists and bassists that play heavy rock and metal styles.

The TU-10 will be available in April 2012. For more information, visit www.RolandConnect.com.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, and more. For more information, visit www.bossus.com.

For high-resolution images of this product, please visit <http://www.RolandUS.com/Media>.

For embeddable videos, please visit <http://www.YouTube.com/BOSSchannel>.