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ROLAND ANNOUNCES TD-30KV AND TD-30K V-PRO SERIES V-DRUMS

New Flagship V-Drums with SuperNATURAL Sounds

Los Angeles, CA, January 19, 2012 — Roland is pleased to announce the [TD-30KV and TD-30K V-Pro® Series V-Drums®](#), the new flagship kits in its industry-leading lineup of V-Drums electronic percussion. Featuring SuperNATURAL sounds with Behavior Modeling technology, improved V-Hi-Hat® and V-Pads™, and many more enhancements, the TD-30KV and TD-30K kits offer serious players the ultimate V-Drums experience for stage, studio, and beyond.

V-Drums have long been recognized as the world's most natural playing and expressive electronic drums, thanks to patented mesh-head pads, advanced triggering, and a sound engine driven by Roland's COSM modeling technology. Now, the TD-30KV and TD-30K kits add in SuperNATURAL sounds and advanced Behavior Modeling resulting in an instrument that reacts and responds to all the subtleties, nuances, and dynamics of a drummer's technique. First developed for Roland's synthesizers and pianos, these leading-edge technologies deliver a quantum leap in realism in both sound and expression for digitally emulating drums, percussion, and other traditional instruments.

At the core of the TD-30KV and TD-30K kits is the TD-30 Drum Sound Module. It's loaded with brand-new sounds produced with the SuperNATURAL sounds and Behavior Modeling, including an ultra-realistic ambience feature that emulates overhead mics and room sounds. There are 1100 instruments and 100 drum kits onboard the TD-30. Like all Roland TD series modules, all internal drum kits are user programmable for creating customized settings and kits.

The TD-30 features the familiar, intuitive V-Drums V-Edit interface, and includes metallic parts on the panel to enhance visibility in low lighting. The rear panel is stocked with trigger inputs for the pads, along with multiple audio outputs and MIDI I/O. Two different USB ports allow users to play audio files from convenient flash media, as well as connect directly to computers for MIDI over USB.

Designed as the ultimate V-Drums stage kit, the TD-30KV offers unprecedented playability with enhanced pads and cymbals, as well as striking onstage presence with new Black Chrome shell wraps. The snare and four tom V-Pads (PD-128S-BC; PD-128-BC x 2; and PD-108-BC x 2) feature updated rim sensors for ultra-accurate dynamics detection and rim shot depth, while a new V-Hi-Hat (VH-13-MG) brings high-resolution sensing for improved playability. The VH-13-MG, along with the CY-14C-MG and CY-15R-SV V-Cymbals, come in an attractive new metallic gray finish. Rounding out the TD-30KV is the KD-140-BC V-Kick and MDS-25 chrome-finish drum rack.

Equipped with standard pad components, the TD-30K gives drummers a pro-level recording set with the expressiveness of the new TD-30 sound module. The kit's three toms feature the new PDX-100 V-Pad, which offers a 10-inch mesh head with a shiny metal hoop, vertical and horizontal mounting options, and a lightweight yet durable design. Other components include the KD-120BK V-Kick; PD-125BK V-Pad for the snare; VH-11 V-Hi-Hat; CY-12C, CY-13R, and CY-15R V-Cymbals; and the new MDS-12V drum rack, which includes an internal cable management system for a clean, professional look.

The TD-30KV and TD-30K V-Pro Series V-Drums will be available in April 2012. For more information, visit www.RolandConnect.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With nearly 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit www.RolandUS.com.

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