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ROLAND ANNOUNCES RP301R DIGITAL PIANO

Fun and Affordable SuperNATURAL Piano with Onboard Rhythm Accompaniments

Los Angeles, CA, January 19, 2012 — Roland is pleased to introduce the [RP301R Digital Piano](#), an attractive, fun, and affordable instrument that will please players of all levels. Featuring the SuperNATURAL® Piano sound engine, Ivory Feel-G keyboard, and built-in rhythm accompaniments, the RP301R is perfect for beginning piano students, families, and anyone that wants to have fun playing the piano.

Onboard are 60 fun, rhythm accompaniments designed for pianists enrich your musical repertoire and enjoyment. Make incredible music with the newly developed full-keyboard chord recognition engine, which reacts to the pressing level of the damper pedal. You can play along with sophisticated rhythm accompaniments without changing your piano playing style. Rhythm accompaniment can be expanded through USB memory.

At the heart of the RP301R is Roland's acclaimed SuperNATURAL Piano sound engine, which delivers an authentic grand piano playing experience with seamless variations in tone from pianissimo to fortissimo, notes that fade naturally without looping, and three-dimensional sound and response.

The 88-note Ivory Feel-G keyboard provides world-class touch to match the RP301R's SuperNATURAL Piano tone. Featuring a progressive hammer action design with escapement, it inherits the functions, appearance, and texture of keyboards found on Roland's flagship pianos. Thanks to the combination of top-level sound and playing feel, the RP301R offers expressivity and performance that rivals that of high-end instruments.

The RP301R supports USB MIDI, so users can connect to computers and use the instrument with music recording software. With the USB Memory function, users can stream music directly from a convenient USB memory, allowing them to play along with their favorite WAV audio and SMF (Standard MIDI File) songs.

Equipped with a built-in stereo speaker system, the RP301R delivers rich and full sound with an easy-to-adjust volume control. The RP301R is provided with environment-conscious design with Auto Off function and low power consumption. Available in two different finishes (Satin Black or Simulated Rosewood), the compact and beautiful upright cabinet fits in nearly any space and decor. The RP301R is also outfitted with a smooth-sliding keyboard cover, three integrated pedals, and headphone jacks for silent practice.

The RP301 and RP301R will be available in February and April 2012 respectively. For more information, visit www.RolandConnect.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With nearly 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit www.RolandUS.com.

For high-resolution images of this product, please visit <http://www.RolandUS.com/Media>.

For embeddable videos, please visit <http://www.YouTube.com/RolandChannel>.