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## FOR IMMEDIATE RELEASE

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## **ROLAND ANNOUNCES RP301 DIGITAL PIANO** *SuperNATURAL Piano Sound in an Entry-Level Instrument*

**Los Angeles, CA, January 19, 2012** — Roland is pleased to announce the [RP301 Digital Piano](#), an affordable home instrument whose rich sound and impressive playability belies its modest price. Equipped with the acclaimed SuperNATURAL® Piano sound engine and Ivory Feel-G keyboard, the RP301 is the perfect entry-level piano for aspiring piano students and families.

The popular RP-series pianos have long provided respected Roland quality at a great value, and the new RP301 carries this tradition to the highest level. With the inclusion of the SuperNATURAL Piano sound engine, the RP301 allows users to enjoy leading-edge digital technology at the most accessible price ever. First introduced in Roland's high-end instruments, SuperNATURAL Piano has received accolades all over the world for its incredibly natural tone and superior response.

The RP301 is also outfitted with the Ivory Feel-G keyboard for an authentic grand piano playing touch. This excellent keyboard features a progressive hammer action that reproduces the expressive feel of an authentic acoustic grand.

A user-friendly panel layout with dedicated buttons provides easy access to the RP301's sounds and functions. Useful education features include a built-in metronome, as well as Twin Piano mode, which splits the keyboard into two identical zones for side-by-side instruction and duet playing. Also onboard is a handy recorder that lets users capture their performances for instant evaluation and enjoyment.

With its low power consumption and auto power-off function, the RP301 is very environmentally friendly. Two handsome finishes are available to suit any home or music school's decor: Satin black (RP301-SB) and Simulated Rosewood (RP301-RW).

The RP-301 will be available in February 2012. For more information, please visit [www.RolandConnect.com](http://www.RolandConnect.com).

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### **About Roland Corporation**

*Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With nearly 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit [www.RolandUS.com](http://www.RolandUS.com).*

*For high-resolution images of this product, please visit <http://www.RolandUS.com/Media>.*

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