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## FOR IMMEDIATE RELEASE

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## ROLAND ANNOUNCES NEW HD-3 V-DRUMS LITE

*High Performance, Affordable V-Drums for Everyone*

**Los Angeles, CA, January 19, 2012** — Roland is pleased to introduce the new [HD-3 V-Drums® Lite](#), an updated version of the popular entry-level HD-1 set. The HD-3 offers enhanced playability and features, while retaining the compact, stylish design, sound quality, and ease of use that made its predecessor such a huge hit.

Roland created the V-Drums Lite for those who may not have the space or budget for a full-size V-Drums kit. Based on the same technology that made V-Drums the world's most popular electronic drums, the HD-3 offers a compact and affordable solution for students, hobbyists, project studios, and anyone that wants to have fun playing the drums.

Stylish and compact, the HD-3 is perfect for family music spaces, schools, dorm rooms, studios, offices, and more. All of the set's components are mounted on a single stand for easy setup and transport, and assembly is easy using just a screwdriver a standard drum key (both included).

From an acoustic perspective, the HD-3 set is incredibly quiet, thanks to the beater-less kick pedal, cushioned tom pads, and mesh-head snare. When monitoring with headphones, apartment dwellers and drum students can rock out any time without bothering neighbors and family members.

New features brought with the HD-3 include cloth-head toms for an improved playing feel over the previous rubber design, as well as new dual-trigger snare and crash/ride pads. Users can now enjoy greater expression by playing rim shots on the snare, triggering edge sounds on the crash/ride, and choking crash/ride sounds by grabbing the pad. The kick pedal has also been enhanced for improved playability and lower-noise performance.

The updated sound module in the HD-3 includes 20 new drum kits with dedicated select buttons. The HD-3 module also includes a 16x2 character backlit LCD, along with an enhanced metronome with a wider tempo range and variable sounds. The HD-3 is equipped with an input for connecting an external music player, so users can jam with their favorite songs and control the blend of music and live drumming through headphones or an amplifier.

The optional PM-03 Personal Drum Monitor is the perfect companion to the HD-3. This space-saving 2.1 monitor integrates perfectly with the V-Drums Lite, delivering multi-dimensional, full-range sound, from thunderous lows to sparkling highs.

Roland offers many resources to help HD-3 players build their drumming skills. The DT-1 V-Drums Tutor software makes learning fun, with interactivity, play-along

patterns, and more. V-Drums Lessons offer a growing library of free online instructional videos from top pro drummers, while the free V-Drums Friend Jam software application provides fun practice workouts and interaction with other players around the world.

The HD-3 V-Drums Lite will available in February 2012. For more information, visit [www.RolandConnect.com](http://www.RolandConnect.com).

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**About Roland Corporation**

*Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With nearly 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit [www.RolandUS.com](http://www.RolandUS.com).*

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