

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938  
T: (323) 890-3700 F: (323) 890-3701 [www.RolandUS.com](http://www.RolandUS.com)

## FOR IMMEDIATE RELEASE

Press Contact:  
Rebecca Eaddy  
Marketing Communications Manager  
Roland Corporation U.S.  
(323) 890-3718  
[Rebecca.Eaddy@RolandUS.com](mailto:Rebecca.Eaddy@RolandUS.com)

### **COMPACT ROLAND V-ACCORDIONS – NEW *FR-1x*** *Piano Type and Button Type with Almost Limitless Expression*

**Los Angeles, CA, January 19, 2012** — Roland Corporation U.S. is pleased to announce the newest members of the V-Accordion family, the compact [FR-1x](#). Beginners, professionals and accordionists of all ages can now enjoy the a compact V-Accordion with practically limitless expressions and full compatibility with the whole V-Accordion line. These new models offer user-friendly LED displays, an MP3/WAV player, USB ports, twice as many accordion sets and orchestral sounds.

The FR-1x offer a new professional look and feel for players of all styles and levels, with a compact, lightweight size ideal for the strolling musician. Features include a newly added USB memory port, a USB MIDI port, greater sensitivity and precision, plus advanced bellows pressure sensor circuitry. Thanks to the new onboard amplification system, perfect for small venues, restaurants, etc., and LED display, the FR-1x sets a new powerful standard at a friendly price.

Features include:

- Onboard speakers
- Seven-segment, three-character LED display
- USB memory port for WAV/MP3 files, uploading new sound expansions, and user program loading/saving
- Standard and Free Bass mode
- Sixteen accordion sets, 16 orchestral sounds, four virtual tone wheel presets and eight user programs
- Lightweight body
- PA/Wireless friendly design
- Available colors: Black or Red
- Battery-operated – 8 AA Type Ni-MH

The FR-1x will be available in April 2012. MSRP on the FR-1x is \$2,299 and on the FR-1xb is \$2,399. For more information, visit [www.RolandConnect.com](http://www.RolandConnect.com).

-----

#### **About Roland Corporation**

*Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With nearly 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit [www.RolandUS.com](http://www.RolandUS.com).*

*For high-resolution images of this product, please visit <http://www.RolandUS.comMedia>.*

*For embeddable videos, please visit <http://www.YouTube.com/RolandChannel>.*