

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938
T: (323) 890-3700 F: (323) 890-3701 www.RolandUS.com

FOR IMMEDIATE RELEASE

Press Contact:
Rebecca Eaddy
Marketing Communications Manager
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@RolandUS.com

ROLAND RELEASES FIRST BACKING KEYBOARD

BK-5 Offers New Range of Keyboard Applications

Los Angeles, CA, January 19, 2012 — Roland is proud to announce the release of its very first backing keyboard, the [BK-5](#), the latest in a series of Roland musical instruments with intelligent backing-track technology. Hundreds of great music, rhythms, and tones from around the world are available at the touch of a button. With exceptional sound quality, a comfortable user interface, and seemingly endless accompaniment possibilities, the new BK-5 is perfect for one-man bands, hobbyists, beginners, and professional entertainers.

The distinguished sound and music rhythm quality of the new BK-5 is derived from the BK-7m, Roland's world-class "band in a briefcase" backing module. Song and rhythm makeup tools for standard MIDI files and rhythms are also offered along with a second drum track for rhythms and SMF.

Music assistants and rhythms included in the new BK-5 backing keyboard cover a variety of musical genres and are compatible with BK-7m/E-series/G-series/V-series. Other features include 128 polyphony, over 1150 sounds, 60 drum kits, song playback, recorder, rhythm composer, video output, and audio input.

USB memory allows for easy audio recording and hosts an embedded rhythm composer lending to both performance and training applications. Backing music (rhythm, SMF, MP3, WAV) can be pulled directly from USB memory as well.

Audio in and video out make it possible for a wide range of performance and entertainment options. Video out also lets the performer enjoy SMF/MP3 lyrics with friends or the audience on an external screen.

The BK-5 will be available in February 2012. MSRP on the BK-5 is \$1,199. For more information, visit www.RolandConnect.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With nearly 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit www.RolandUS.com.

For high-resolution images of this product, please visit <http://www.RolandUS.com/Media>.

For embeddable videos, please visit <http://www.YouTube.com/RolandChannel>.