

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938
T: (323) 890-3700 F: (323) 890-3701 www.RolandUS.com

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Press Contact:
Rebecca Eaddy
Marketing Communications Manager
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@RolandUS.com

Roland Hosts V-Drums World Championship at NAMM *Sixteen International Finalists Compete for Top Honors*

Los Angeles, CA, January 27, 2012 — Roland is proud to announce the winners of the Roland V-Drums World Championship 2012. Congratulations to 1st place winner, Baard Kolstad (Norway), 2nd place winner JP Bouvet (U.S.), and 3rd place winner Jaroslav Noga (Czech Republic) for earning the top three championship seats. Hosted by Roland at the House of Blues, Anaheim during NAMM 2012, [16 finalists](#) from all over the world showed their skill and creativity at the helm of Roland V-Drums, electronic drum kits.

The competition was intense, and a talented team of celebrity judges including Thomas Lang, Chad Wackerman, Michael Schack, Craig Blundell and Johnny Rabb were there to crown a winner. *America's Got Talent* finalists Recycled Percussion were also on-hand to wow the audience while the judges tallied their final votes. Finalists were selected from hundreds of local and regional competitions worldwide during 2011. Winners were selected based on musicianship, stage presence, and the creative use of technology.

As part of his first place prize, Baard Kolstad won the most technologically advanced and expressive electronic drum kit offered by Roland, the new [TD-30KV](#) V-Pro® Series. The TD-30KV is one of many exciting new products released by Roland at the 2012 NAMM show and features the TD-30 SuperNATURAL® Sound Engine with behavior modeling and advanced sensing technology.

Tim Root, Roland Corporation U.S. Drum and Percussion Product Manager commented, "This first ever V-Drums World Championship was a historical night. By using V-Drums, the SPD-SX sampling pad, and the SPD-30 OCTAPAD, all 16 finalists showed that this is the future of drumming. By combining technique and showmanship with an incredible array of sounds and rhythms from all over the world, each contestant was a true champion. To see and hear the different styles and sounds from every part of the globe was truly inspiring. V-Drums and electronic percussion instruments open up a whole new world of possibilities for today's drummers. I can't wait to see what they will come up with next!"

For more details, please visit http://www.rolandus.com/go/v-drums_contest/.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With nearly 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.RolandUS.com>.