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ROLAND INTRODUCES REVOLUTIONARY VB-99 V-BASS™ SYSTEM *A Milestone in Bass Guitar Technology*

Los Angeles, CA, January 15, 2009 — From the innovator who set the standard with the original V-Bass system, Roland is proud to raise the bar with the new [VB-99 V-Bass System](#), the most advanced and powerful bass guitar processor available to musicians today.

Based on an all-new custom processing engine and more than 10 years of research and development, the VB-99 delivers three times the sonic firepower of the original V-Bass model. It also features twice the number of patches, and serves up a huge range of electric and acoustic bass models, new synth sounds and even guitar sounds.

The VB-99 also has a wealth of amp models and effects which can be manipulated in an expressive performance using the D BEAM Controller and Ribbon Controller. And with the VB-99's built-in Bass to MIDI converter and USB audio and MIDI streaming capability, modern bassists can now trigger sounds via MIDI or record directly into a DAW.

The VB-99 sports dual independent signal paths, allowing for endless soundscape possibilities. The two paths can be assigned to two distinct sounds and can be mixed and layered as desired. Sounds can be blended with a single knob, and even split or switched via playing dynamics.

With its large, bright 240 x 64 dot LCD screen and helpful graphics, the VB-99 is extremely easy to use. Dedicated knobs and buttons for all major functions make tweaking amp models and adjusting global settings simple and fast. Its smaller, more convenient form factor makes the VB-99 ideal for both tabletop recording and on-stage use.

The VB-99 also includes a new BASS DIRECT feature, enabling players to blend their original signal with the onboard sounds as desired. Players can also record audio from the VB-99 into any DAW via USB audio. Roland's V-Bass editing software, available for free download, even lets you edit and save VB-99 sounds right from your computer.

The VB-99 is now available in stores and carries an MSRP of \$1,549.00.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With over 35 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.RolandUS.com>.