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ROLAND UNVEILS HISTORIC V-PIANO™

New Instrument Melds Classic Piano Design with Cutting Edge V-Technology

Los Angeles, CA, January 15, 2009 — Roland is proud to introduce the next step forward in V-Technology, the [V-Piano](#). Equipped with groundbreaking sound engine technology for the most accurate authentic piano sounds ever constructed, plus unprecedented piano sound design capability, the V-Piano is poised to carve its own niche in digital piano history.

Unlike previous loop-based sampling, the V-Piano reproduces the complex resonances of acoustic pianos, as well as the subtle modulations generated by touch. Players will experience new, smooth transitions between fortissimo and pianissimo without staggering. Its new keyboard sensors not only support high repetition, but also reproduce the tonal fluctuations caused by differences in stroke acceleration patterns. The V-Piano enables performances that were previously only possible with software synthesizers.

The V-Piano's sounds include both "Vintage" and "Vanguard" pianos. The vintage tones faithfully reproduce the sound of contemporary pianos and famous vintage pianos, while the vanguard tones allow users to create never-before-heard tones, going beyond previous physical restrictions of acoustic pianos related to the type and number of strings.

Using basic component-based synthesis, players of the V-Piano can create their own piano to their taste using voicing parameters such as unison tuning, hammer hardness and various resonance. This allows for easy creation of the desired piano image, plus the ability to switch easily between desired sounds. This combination of customizable parameters has never before been available in a digital piano.

The versatile V-Piano offers an entirely new digital piano experience for stage performers, studio musicians, composers and beyond.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With over 35 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.RolandUS.com>.