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ROLAND ANNOUNCES NEW FR-1 DIGITAL ACCORDION *Newest V-Accordion® Delivers Small Size, Big Performance*

Los Angeles, CA, January 15, 2009 — Roland is pleased to announce the new [FR-1 V-Accordion](#), the latest addition to the revolutionary V-Accordion line. The FR-1 provides powerful digital modeling technology in a traditional accordion design, and includes performance functions and authentic sounds that will appeal to a wide range of players.

The FR-1 is extremely lightweight, with a compact frame that weighs only twelve pounds. Its accessible and portable design makes it ideal for young students and stage performers alike. With the FR-1, players can simulate up to seven different distinct accordions, access four different organ presets with rotary effect, and play along with a variety of beats by adding drum sounds to the bass and chord buttons.

With the included earphones and five hours of estimated battery time, players can practice the FR-1 anywhere, anytime. Plug directly into an external sound source like the [MOBILE CUBE Battery Powered Stereo Amplifier](#) or [R-09HR Digital Recorder](#), or use the headphone output for silent practice.

With six different inlay sheets, owners can customize the appearance of the FR-1 to suit their own personal style. Players can even create their own custom design inlays using their computer and printer.

The new FR-1 V-Accordion will be available in both piano (FR-1) and button (FR-1b) types.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With over 35 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.RolandUS.com>.