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## FOR IMMEDIATE RELEASE

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## **ROLAND UNVEILS NEW MUSIC ATELIER® DIGITAL ORGANS** *Advanced Technology Meets Classic Organ in MUSIC ATELIER Line*

**Los Angeles, CA, January 15, 2009** — Roland is pleased to announce the latest additions to the MUSIC ATELIER line — the AT-500, AT-300, AT-100, and AT-75 digital organs. These MUSIC ATELIER organs inherit the rich sound and elegant design of a classic organ, combined with the most expressive and advanced home-organ features.

### [AT-500: Superior Quality and Features for Ultimate Expression](#)

Housed in a gorgeous, dark walnut cabinet, the AT-500 exudes quality and class. Its harmonic bars make a wide variety of superior organ sounds easily accessible, while the full-range speaker system provides a warm, rich sound that fills any room. The AT-500 includes a large color LCD touch panel, and features a Solo Harmonic Bar and D BEAM for added expression.

### [AT-300: Serious Performance in a Compact Cabinet](#)

With its space-saving design, classic roll-top cover, waterfall keys, harmonic bars for authentic tone control, 180 types of musical instruments, and 120 rhythms (each with four variations), the AT-300 is perfect for players seeking professional features in a small footprint. The backlit graphical LCD provides serious control while the built-in speaker delivers a powerful, resonant sound.

### [AT-100: Entry Model With Great Performance and Friendly Features](#)

With 120 types of built-in musical instruments, 80 rhythms (each with four variations), plus harmonic bars for authentic tone control, the AT-100 is modern, stylish, and compact, beautifully accenting its surroundings without occupying much space.

### [AT-75: Perfect for the Beginning Organ Enthusiast](#)

Equipped with the same harmonic bars and lower waterfall keyboard as the upper-line models, the AT-75 welcomes everyone to experience the joy of organ playing.

The new line of MUSIC ATELIER organs are now available.

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**About Roland Corporation**

*Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With over 35 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.RolandUS.com>.*