

Winter NAMM 2008 Release

Contact:

Tara Callahan
(323) 890-3700 x3718
tarac@rolandus.com

BOSS ANNOUNCES THE GT-10B BASS EFFECTS PROCESSOR Flagship Bass Station Hits The Streets

Anaheim CA, January 17, 2008—BOSS is proud to announce the new GT-10B Bass Effects Processor. The new flagship of the bass multi-effects series is driven by BOSS's latest generation custom DSP engine, and is a floorboard powerhouse that offers a marked improvement in sound quality, features, and user interface from previous generations.

The innovative EZ Tone wizard allows you to create top-quality sounds quickly and intuitively without spending tons of time tweaking knobs. Gone are the days of struggling with parameters on the LCD!

Other new features include Parallel Effects Chain for two discrete paths of effects and COSM amps, Phrase Loop and new USB capabilities —making it the most advanced, yet friendly bass station on the market.

Powered by BOSS's latest DSP engine, the GT-10B provides dozens of stunning effects algorithms and COSM amp models to explore, combine, and customize, but with careful attention given to the needs of bass players. Indispensable effects for bass including pro-grade OD/DS, Compressor, Limiter, Synth Bass, Defretter, and EQ, compliment the full range of FX offerings, from essential to esoteric.

But BOSS didn't stop there, they also included a Phrase Loop function which enables you to create sound-on-sound loops in real time.

The GT-10B also features 1/4" and professional XLR outputs, which provide the parallel output necessary for flexible real-world bass applications.

Road-rugged and tough as nails, the GT-10B not only looks great, and is easy to use, but it can take the beating that a tour often offers. With its strong, stylish design, and six dedicated footswitches plus expression pedal, the GT-10B contains all the processing power you need. The clearly illuminated buttons, intuitively-responding knobs, and large, high-contrast LCD and LED make using the GT-10B a breeze, even during concert stage lighting or in glaring sunlight.

The GT-10B also comes equipped with a rear-panel USB port, where audio and MIDI data can be streamed digitally to computers, digital recorders, or other compatible devices. The port also allows for safe and quick transfer of creative data.

Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only), www.RolandUS.com.

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