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BOSS ANNOUNCES GT-10 GUITAR EFFECTS PROCESSOR New Flagship Floorboard Effects

Anaheim CA, January 17, 2008—BOSS is proud to announce the GT-10 Guitar Effects Processor. The new flagship of the BOSS multi-effects series is driven by BOSS's latest generation custom DSP engine, and is a floorboard powerhouse that offers a marked improvement in sound quality, features, and user interface from previous generations.

The latest DSP engine provides unprecedented tone quality and effects capability with a more natural and musical response, making it a professional's dream. But the GT-10 also has a graphically-friendly user interface.

The innovative EZ Tone wizard creates top-quality sounds quickly and intuitively without spending tons of time tweaking knobs, which allows even professionals to obtain great sounds in a straightforward manner. Gone are the days of struggling with parameters on the LCD!

The new GT-10 comes loaded with innovative features including Phrase Loop, and Parallel Effects Chain, while new USB audio/MIDI capabilities add flexibility and expression to performances and studio sessions.

The GT-10 also boasts BOSS proprietary COSM technology found in many BOSS and Roland top-selling products, including the popular BOSS Legend Series pedals and the Roland VG-99.

Road-rugged and tough as nails, the GT-10 not only looks great, and is easy to use, but it can take the beating that a tour often offers. With its strong, stylish design, and six dedicated footswitches plus expression pedal, the GT-10 is all the processing power you need. The clearly illuminated buttons, intuitively-responding knobs, and large, high-contrast LCD and LED make using the GT-10 a breeze, even during concert stage lighting or in glaring sunlight.

The GT-10 also comes equipped with a rear-panel USB port, where audio and MIDI data can be streamed digitally to computers, digital recorders, or other compatible devices. The port also allows for safe and quick transfer of creative data.

Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only), www.RolandUS.com.

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