

**Winter NAMM 2008 Release**

**Contact:**

Tara Callahan

(323) 890-3700 x3718

[tarac@rolandus.com](mailto:tarac@rolandus.com)

**ROLAND ANNOUNCES E-09W INTERACTIVE ARRANGER**  
White is the New Black

**Anaheim CA, January 17, 2008**—Roland is proud to announce the new E-09W interactive arranger is now available in a sleek white package. With an affordable price tag, first-class sounds and styles and a beautiful exterior, the E-09W raises the bar for entry-level arrangers.

The popular E-09 boasts 870 sounds, 70 drum kits, interactive music style including Western, Middle Eastern and Asian, and, 47 Multi-FX, 64-voice polyphony and much, much more. The sleek low-profile body is accentuated by colorful, friendly buttons and an easy-to-read backlit LCD.

Even fledgling players can make amazing sounds with the E-09 arranger. Right out of the box the E-09 is loaded with dozens of one-touch patterns that players can control and embellish for an impressive performance.

The E-09's impressive sounds and interactive styles make it a great tool for creating songs. Roland equipped the board with a built-in 16-track recorder for capturing and developing musical ideas.

An Easy Mode provides quick, friendly operation while One-Touch settings and friendly Music Assistants make navigation and music creation a breeze.

Additional features include an onboard high-performance speaker system, and two headphone jacks.

The E-09 is now available in two classic colors, black (E-09) or white (E-09W).

*Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only), [www.RolandUS.com](http://www.RolandUS.com).*

###