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ROLAND ANNOUNCES NEW RP-101 DIGITAL PIANO

—A Starter Piano That's Fit For a Pro—

Austin, TX, July 27, 2007—Affordably priced and uncompromisingly crafted, the new RP-101 offers a natural, realistic grand piano sound under the control of a PHA alpha II Keyboard, with varied touch resistance between the upper and lower ranges just like an acoustic grand. It features three pedals, a sliding keyboard cover, and a space-efficient cabinet that fits almost anywhere.

Roland's acclaimed digital-piano technology makes the RP-101 a standout in its class, offering a superb grand-piano sound with true-to-life piano resonance and brilliance. The RP-101 is touch responsive to the subtlest pressure and nuance — from the deepest, most powerful bass to the most delicate highs.

Its attractive, space-saving cabinet ensures that the RP-101 will look great and fit into practically any room or space. Add a touch of piano elegance to your home without the cost or physical constraints of a traditional piano.

The RP-101 is designed to make the piano-playing experience enjoyable and convenient. A headphone hook is provided for easy storage and retrieval of headphones — great for those who prefer private practice. And when it comes to practicing, the RP-101's built-in song recorder is a great way to capture performances and play them back, allowing pianists to efficiently chart their progress.

Equipped with its own convenient built-in stereo speaker system, the RP-101 delivers rich, sparkling sound without requiring additional amplifiers or speakers. The volume of this piano is completely under your control — from whisper soft to full power.

Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only). www.RolandUS.com

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