

**Summer NAMM 2007 Release**

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**BOSS ANNOUNCES NEW ME-20B MULTIPLE EFFECTS PROCESSOR**

—Performance-Based Effects for Bass—

Austin, TX, July 27, 2007—BOSS offers effects power and tone just for bass with the ME-20B, a powerful multi-effects unit optimized for live performance. With the same performance-based design as its guitar-focused ME-20 counterpart, the ME-20B is aimed at the performing bassist who wants stage-friendly effects and solid construction at an affordable price. Mix, match, and customize a wide variety of effects, including compressor, overdrive, distortion, T-Wah, phaser, flanger, chorus, delay, reverb, defretter, synth, and more.

This new performance based processor features a newly designed super tough metal chassis complete with 3 foot switches, 5 realtime control knobs, and an expression pedal. The EZ Edit feature allows preset effect templates to be selected which call up entire effect settings with the turn of a single knob. A BASS ENHANCE function provides an instant presence boost.

In addition to the realtime performance-based operation, 30 user memory locations are available allowing players to store their favorite sounds for easy retrieval during practice and performance.

Battery or AC operated; the ME-20B Multiple Effects Processor allows musician's to take it anywhere, anytime.

*Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only). [www.bossUS.com](http://www.bossUS.com)*

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