

## **SUMMER NAMM 2007 RELEASE**

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## **BOSS ANNOUNCES NEW ME-20 GUITAR MULTIPLE EFFECTS PROCESSOR**

—Performance-Based Effects for Guitar—

**Austin, TX, July 27, 2007**—BOSS expands its famous ME series multi-effects family with the ME-20, a powerful multi-effects unit optimized for live performance. Easy to use and road tough, the ME-20 provides world class overdrive, distortion, delay, chorus, phaser, flanger, tremolo, rotary, and EQ effects, taking BOSS's performance-based philosophy to a very affordable price point.

This little powerhouse features a newly designed super-rugged metal chassis complete with three footswitches, 5 real-time control knobs, and an expression pedal. The EZ Edit feature allows preset effect templates to be selected which call up entire effect settings with the turn of a single knob. The OD-DS solo function gives guitarists an additional punchy and high impact lead tone per patch.

In addition to the realtime performance-based operation, 30 user memory locations are available allowing players to store their favorite sounds for easy retrieval during practice and performance.

Battery or AC operated; the ME-20 Multiple Effects Processor allows musician's to take it anywhere, anytime.

*Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only). [www.bossUS.com](http://www.bossUS.com)*

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