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ROLAND ANNOUNCES NEW HD-1

—All In One Drum Kit For the Masses!—

Austin, TX, July 27, 2007—Roland's V-Drums® are the most popular electronic drums in the world, but not everyone has the room or budget for a full V-Drums kit. Introducing the new Roland HD-1. It's forged from the same technology as its predecessors, but it's much simpler to use.

It might look small, but the HD-1 is every bit a V-Drums Set in every way. With Roland's legendary V-Drum know-how at the core, this little kit is a dream for beginners, hobbyists, and project studios, as well as for parents, since the volume level can be completely controlled via volume knob and/or headphones.

The HD-1 is equipped with an external input for connecting CD-players, iPods®, and the like. Jam along with your favorite songs, and control the blend of music and your live drumming through headphones or an amplifier.

Additionally, the HD-1 is equipped with a MIDI out, for sound expansion and sequencing capabilities.

The HD-1 is a great way to enhance musical expression and enjoyment in your home. Used along with other popular instruments such as Roland's digital pianos, the HD-1 will serve as the nucleus for family fun and musical enrichment.

The new HD-1 is also incredibly quiet, thanks to the newly designed beater-less kick pedal, cushioned tom pads, and snare head. The HD-1 is also conveniently compact and stylish— perfect for every home, school, studio, office, etc. — and it's priced for the masses. Most of the HD-1's components are mounted on one stand for easy setup and transport. Just take it out of the box and play.

The HD-1 also ships with a DVD setup guide and basic drum instruction from famed drummer, Johnny Rabb.

For a complete package, check out the HD-a PAK. It includes everything you need to start drumming including the HD-1 set, PM-01 monitor, and DAP-1 accessory pack featuring sticks, throne, earbuds, and mini-to-mini cable to connect your MP-3 player to the HD-1's mix- input.

V-Drums in every home is now a reality!

Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only). www.bossUS.com

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