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BOSS ADDS PAUL GILBERT AND STEVE TROVATO PODCASTS TO SITE

— “BOSS Tone Radio” Made Mobile —

Los Angeles, CA, April 17, 2007—The company that put the stomp in the stompbox is now putting its stomp into podcasting. During the past few months, BOSS recently added two new podcasts to the popular bossus.com website and plans to add 15 more by year end. Hosted by Paul Hanson, BOSS Specialist and author of the best-selling book-and-CD set *Shred Guitar* from Warner Brothers, the informative and educational shows are gaining international popularity.

BOSS President, Paul Youngblood relates, “We’ve been producing BOSS Tone Radio podcasts for over a year and we’re really pleased with the content and high profile artists. We’re committed to quality programming that helps consumers with their own music-making processes, keeps them engaged, and also manages to entertain them along the way. I think we’ve hit on the right formula.”

Demonstrating its commitment to excellence in programming, the company added features including interviews with guitar legend Paul Gilbert and country/blues expert Steve Trovato.

In BOSS’ 8th edition, Trovato shares tips on cool echo tricks, hybrid picking—which he shows over the phone—his favorite BOSS pedals, and even plays excerpts from his recent album.

In the 7th Edition, Paul Hanson interviews Paul Gilbert, an internationally recognized guitar phenomenon. Gilbert shares stories about Mr. Big, amps, and BOSS pedals before discussing playing techniques and giving a few sneak-peek album previews.

Other recent podcasts include:

- Steve Lynch (Autograph)
- Rafael Moriera (Rock Star House Band)
- Philip Stendeck (Loop Artist)
- Robert Marcello (Danger Danger)
- Ernesto Homeyer (GIT Instructor)

For more information on BOSS podcasts, visit www.BOSSUS.com.

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