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SCOTT HOUSTON EMBRACES ROLAND DIGITAL PIANOS

Austin, CA, July 14, 2006- Earlier this year Roland Corporation US demonstrated its commitment to music education by underwriting the popular PBS series, *The Piano Guy*. Now, Scott Houston, the popular host of the critically acclaimed PBS series, *The Piano Guy*-- is supporting Roland digital pianos.

According to Houston, "Depending on the circumstances, in many cases digital is the best answer, and no company builds better digital pianos than Roland. With incredibly realistic grand piano sounds, Roland digital pianos are worthy of truly great players."

The Piano Guy with Scott Houston weekly television series is now in its third year airing on public television stations. The series covers over 90% of the TV households in the country on a weekly basis. Shot in high definition, the show continues to delight, inform and entertain thousands of viewers nationwide--making it the ultimate showcase for Roland digital pianos.

Houston went on to say, "In addition to simulating a grand piano perfectly, Roland pianos are packed with other sounds as well. Everything from orchestral instruments to organs, drums, percussion...you name it. It's like having an entire band in one instrument!"

For more about Scott Houston and Roland Digital pianos visit:
www.rolandus.com.

Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only), www.RolandUS.com.

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