

Summer NAMM 2006 Release

Contact: Tara Callahan
(323) 890-3700 x3718
tarac@rolandus.com

ROLAND ANNOUNCES MP-70 DIGITAL PIANO

Austin, TX, July 14, 2006—The Roland MP-70 Digital Piano brings greater expression and playability to an affordable price - in an attractive black satin cabinet. The MP-70 sounds and feels like a fine concert grand thanks to its 88-note Compact Progressive Hammer-Action Keyboard, 3 fixed pedals, and a new, more powerful speaker system.

The Roland MP-70's stereo-sampled piano captures the detailed nuances of a grand piano – rich, dynamic piano tone, the sound of hammers striking strings, and even sympathetic string resonance. Reverb and chorus effects can be added to each of 15 tones with a simple button-push.

The MP-70's new Twin Piano mode allows the keyboard to be split into two zones (with the same pitch ranges on both zones) — making the MP-70 the ideal instrument for student-teacher lessons or duets. Additional features include a sliding key cover, Fixed Damper, Soft and Sostenuto pedals for dynamic playing, plus a 2-track Song Recorder, an onboard metronome, onboard effects, a full modesty panel, an acrylic music rest, and 65 preset songs for practice or listening pleasure.

Affordably priced and simple to use, the new MP-70 incorporates Roland's award-winning piano sounds and keyboard touch in a traditional upright cabinet with an attractive black finish.

Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only. www.bossUS.com

###