

Summer NAMM 2006 Release

Contact: Tara Callahan
(323) 890-3700 x3718
tarac@rolandus.com

ROLAND ANNOUNCES WWW.ROLANDKEYBOARDCLUB.COM

—One Stop Keyboard Shopping—

Austin, TX, July 14, 2006—Roland is proud to announce a new site by Roland dedicated to Roland Contemporary Keyboard fans worldwide. Catering to Roland's owners, this new site offers keyboard information, music technology glossary, song archives, support material including product manuals, and a multi-media space featuring interactive video and audio demonstrations. RolandKeyboardClub.com is the one-stop-shop for keyboard enthusiasts and digital piano owners everywhere.

Chris Halon, Roland Contemporary Keyboard National Marketing and Product Manager states, "We're thrilled to be able to provide our loyal customers with a site where they can easily obtain all of the information they need to ensure that their music-making experience is enjoyable and ultimately, successful. We will continue to add dynamic content to the site and are committed to keeping it fresh and engaging for our customer base."

Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only. www.bossUS.com

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