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ROLAND FR-3s And FR-3sb V-ACCORDIONS NOW AVAILABLE IN WHITE!

Austin, TX, July 14, 2006—Roland is proud to announce two new small-scale solutions for accordionists and students: the FR-3s White, a 37-key piano style V-Accordion, and the FR-3sb White button V-Accordion.

Roland's dynamic V-Accordions can simulate a wide variety of accordion sound sets, each including multiple treble registers, bass and chord registers, and free bass registers. To create these high-quality sounds, Roland engineers analyzed dozens of popular traditional acoustic accordions. As a result, the V-Accordion can switch instantly between an Italian Jazz to a German Folk, French Musette, or historic Bandoneon and more.

The FR-3s and FR-sb include an onboard digital amplifier, which can be powered from a rechargeable Ni-Mh battery pack, to power a pair of neodymium woofers and tweeters for a consistent, full range low-end to high-end output. The right- and left-hand velocity sensitive keyboards/buttons integrate with the high-resolution bellows pressure sensor to deliver an amazing level of expressiveness, realism, and playability.

The V-Accordions faithfully combine the familiar sounds and nuances of a traditional accordion with the versatility of a modern digital musical instrument. Because they don’t depend on moving parts for sound generation, the V-Accordions are always in tune, and can be transposed to play within a wide range of octaves. For sound output, plug directly

into a sound system, recording device, or plug in a pair of headphones for private practice.

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Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only. www.bossUS.com

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