

## Winter NAMM 2007 Release

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## ROLAND ANNOUNCES V-SYNTH GT

— Introducing the World's Most Expressive Synthesizer —

**Los Angeles, CA, January 18, 2007**—Roland is proud to announce the new flagship V-Synth GT Synthesizer. The Roland team once again pushes the envelope with an instrument that combines the V-Synth's famous Elastic Audio Synthesis engine with revolutionary Articulative Phrase Synthesis technology and never-before-heard sounds — in a rugged, road-ready chassis. The new V-Synth GT's expression and realism is second to none and is soon to become the de facto standard for discerning synth players everywhere.

By integrating a new dual core V-Synth engine, the V-Synth GT can combine Elastic Audio Synthesis, Vocal Designer Technology and AP Synthesis in real time. Roland's proprietary VariPhrase technology is also integrated into the V-Synth GT. Together with its analog-modeling engine, External Audio input, and digital sampling architecture, the V-Synth GT provides an incredibly wide and colorful foundation on which to capture, manipulate and create sounds.

The V-Synth GT is the first synthesizer in the world equipped with AP (Articulative Phrase) Synthesis. This revolutionary form of modeling creates the ever-changing behavior, nuance, and sound of an instrument as it's being played. AP Synthesis can utilize both acoustic and synth waves to create stunningly expressive results, and can be applied for realistic acoustic instrument simulation, as well as new sounds never heard before.

Serious sound designers will love the complexity and editing depth the V-Synth GT, but there are many instances where musicians need fresh sounds *fast* — and that's the beauty of Sound Shaper II. Based on the original Sound Shaper, this enhanced mode lets you choose a sound type, then it brings the most relevant parameters directly to the surface—all in a matter of seconds.

The V-Synth GT is a top-of-the-line instrument. No corners were cut in creating its futuristic yet friendly layout and design. New front-panel features include a color touch-screen with eight universal control knobs, and the addition of dedicated buttons and sliders to make access faster and easier. From top to bottom, front to back, this is an instrument that says "first class."

*Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only), [www.RolandUS.com](http://www.RolandUS.com).*

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