

## **Winter NAMM 2006 Release**

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### **EDIROL MOTION DIVE .TOKYO**

— Play Video Like a Musical Instrument —

**Los Angeles, CA, January 17, 2006**—Presenting a breakthrough product that integrates the flexibility of software with the hands-on ease of hardware. Edirol's "motion dive .tokyo performance package" consists of the renowned visual software "motion dive .tokyo" bundled with Edirol's MD-P1, a dedicated control console that connects via USB. Together, this package takes visual performances to the next level using intuitive DJ mixer-like controls such as a crossfader and knobs.

Just like taking two musical tracks and fading them back and forth, scratching or adding effects, the idea is the same with motion dive. Use the smooth A/B Fader to alternate between channel A and B, scratch the clips rhythmically with the Scratch controls, and use the front-panel knobs to control color-EQ effects and BPM. Select video clips quickly by dragging and dropping them into the A and B output channels, or by using the large dial and Channel buttons on the controller.

With motion dive, the visuals can be played and remixed in real time along with the music. The performances can be recorded and played back as one piece of artwork. Motion dive receives MIDI messages, therefore MIDI-compatible instruments can be connected to the controller unit for live video triggering. Images can be automatically generated from note and velocity information input via external MIDI device, such as Roland's V-Drums. Create performances that synchronize music with images for stunning visual effects.

Motion dive accepts QuickTime movies and most picture formats from digital cameras, as well as AVI and MPEG files, and Macromedia Flash content. To get started right away, motion dive comes with a video library created by top professional VJ artists. Motion dive is compatible with Mac and PC.

Open a bold new door to free visual performance and expression!

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*Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only), [www.RolandUS.com](http://www.RolandUS.com).*

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