

## Winter NAMM 2007 Release

### Contact:

Tara Callahan

(323) 890-3700 x3718

[tarac@rolandus.com](mailto:tarac@rolandus.com)

## ROLAND EXPANDS FP DIGITAL PIANO LINE

— The Perfect Balance of Modern Design and Classic Performance —

**Los Angeles, CA, January 18, 2007**—Roland is proud to announce two new additions to the popular FP Digital Piano Series: the full-featured FP-7 and the compact and streamlined FP-4. Complete with Session Partner, USB connection, and true-to-life grand piano sounds, the FP line has something for everyone—from professional stage performers to recreational music makers.

With a slim, portable design for placement in practically any environment and an elegant black finish, the new FP-7 is the perfect and elegant solution for apartment dwellers or any home where space is at a premium.

The new FP-7 digital piano not only offers powerful built-in speaker-box units, intuitive controls, and a graphic LCD which displays lyrics for sing-along fun, but a new AudioKey feature which gives players a simple way to playback audio directly from USB memory.

New PHA II Progressive Hammer Action II technology provides a keyboard that responds naturally from pianissimo to fortissimo, with a touch that can be adjusted in 100 incremental steps. The intricate details of a real piano have been captured inside the FP-7, including, hammer, damper and string noise and key-off resonance.

For those players wishing to create instant auto-accompaniments, the FP-7 features Roland's Session Partner technology complete with a variety of musical styles. With a large variety of rhythm and accompaniment patterns — including ballads, jazz, Latin and 12 new styles, this new digital piano fits the bill for any musical occasion. Players can choose from a vast selection of chord progressions, or have the accompaniment follow the left hand.

With USB standard, musicians can connect the FP-7 to a computer and use it as a sound source for sequencing or as a high-quality controller. Players can also plug in a memory key and load .WAV and standard MIDI files for instant playback, enhancing any artist's creative repertoire.

Additional features include 128-voice polyphony, two headphone jacks for duets or late-night practice sessions and Cakewalk SONAR LE recording and editing software.

Featuring the same authentic piano sound and stylish body as the flagship FP-7, the FP-4 is a more affordable and streamlined version of its big brother. It's the perfect choice for music

students who need a great-sounding, great-feeling digital piano but who don't demand as many features as the FP-7.

This new 88-key piano (now available in black or white finishes) includes PHA alpha II, a new compact version of the Progressive Hammer Action II keyboard technology found in the FP-7, 128-voice polyphony and an easy-to-read LED screen onboard. Complete with headphone jack, built in speakers and hundreds of new sounds, this new offering is the perfect all-in-one piano solution for everyone.

*Roland is a world leader in the design, manufacture, and distribution of electronic musical instruments, professional audio equipment, multimedia products, and music accessories. For more information, contact Roland Corporation U.S., 5100 S. Eastern Ave., P.O. Box 910921, Los Angeles, CA 90091-0921, (323) 890-3700 (x3718 - for media use only), [www.RolandUS.com](http://www.RolandUS.com).*

# # #