

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938
T: (323) 890-3700 F: (323) 890-3701 www.RolandUS.com

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Press Contact:

Amanda Whiting
Media Relations Manager
(323) 890-3718
Amanda.Whiting@RolandUS.com

ROLAND SHIPS AX-SYNTH SHOULDER SYNTHESIZER

Next-Generation Synthesizer for the Performing Keyboardist

Los Angeles, CA, September 1, 2009 — Roland Corporation is proud to announce general availability of the [AX-Synth Shoulder Synthesizer](#), the first of the legendary AX-Series to offer an onboard sound engine featuring a collection of the best of Roland's cutting-edge synth sounds.

Created with the art of performance in mind, the AX-Synth allows keyboardists to connect with their audience as guitarists and singers do. Real-time controls such as the Ribbon, Modulation Bar, D BEAM, and aftertouch knob controllers give musicians the ability to perform memorable and expressive solos. When wearing the battery-powered and wireless AX-Synth, keyboardists can create kinetic musical performances, moving freely around the stage without any encumbering wires or cables.

The AX-Synth features 49 velocity-sensitive keys and is the first shoulder keyboard to include a 128-voice polyphonic sound engine with 256 distinct tones accessible from eight bank buttons, plus a collection of ultra-expressive sounds generated by Roland's SuperNATURAL sound engine. The AX-Synth also includes an easy-to-use software editor/librarian for designing and storing user-created sounds.

"We have been looking forward to bringing back the AX-Series in style, and the AX-Synth is it," says Vince LaDuca, Product Marketing Manager. "Not only will the keyboardist be able to get out from behind their rack onstage, they will also have the finest Roland sounds at their fingertips with the onboard sound engine."

The AX-Synth is now shipping with an MSRP of \$1,349.00.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With over 35 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.RolandUS.com>.

For an embeddable video of this product, please visit: <http://www.youtube.com/rolandchannel>

For high resolution images of this product, please visit: <http://www.rolandus.com/media>

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