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ROLAND SHIPS TD-20SX V-PRO SERIES V-DRUMS

Flagship V-Drums Kit Offers Top-Of-The-Line Sound, Feel, and Style

Los Angeles, CA, October 21, 2009 — Roland Corporation U.S. is pleased to announce general availability of the new V-Drums® V-Pro® Series TD-20SX (<http://www.rolandus.com/products/TD-20SX>). With a stunning new look, highly expressive sounds, and upgraded hardware throughout, the flagship TD-20SX provides the best and most natural playing experience available from Roland's storied V-Drums line.

The TD-20SX debuts a completely new look for the V-Pro Series, with striking brushed-metal V-Pads™ and V-Kick™ shells, a more substantial V-Kick for a solid, natural feel, silver colored V-Cymbals®, and a rock-solid chrome drum rack with new metal clamps and internal cable management. In addition, the newly designed V-Pads allow drummers to easily change shell wraps for their V-Pads and V-Kick to customize the look of their kit.

At the heart of the TD-20SX is the new TD-20X Percussion Sound Module, which combines the features of Roland's TD-20 and TDW-20 expansion board. With 920 drum instruments, 100 drum kits, new sound layering and enhanced editing features, new compression algorithms, and new ambience choices for a wide variety of live environments, the TD-20X brings the quality and sound expected from the leader in electronic drums.

The new MDS-25 Drum Stand, designed for professional stage use, provides rock-solid stability with its advanced weight-balanced design. The newly designed metal mounts for cymbals and toms provide a highly flexible setup. The rubber protective sleeve shields the cables from damage, while the new clear-cabling system complements the overall design.

The TD-20SX is now shipping with an MSRP of \$8,169.00.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With over 35 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.RolandUS.com>.

For an embeddable video of this product, please visit:

<http://www.youtube.com/watch?v=TikVIPEIOeQ>

For high resolution images of this product, please visit: <http://www.rolandus.com/media>