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BOSS ANNOUNCES FRV-1 FENDER REVERB PEDAL

1963 Fender Spring Reverb Returns as a Modern Stompbox

Los Angeles, CA, June 11, 2009 – BOSS® and Fender® USA have collaborated to create the [FRV-1](#), a stunning recreation of the 1963 Fender Reverb®. A staple sound of rockabilly, country, blues, surf rock and even grunge rock, this tube-driven reverb sound is now available in an affordable, rugged compact pedal.

The FRV-1 recreates the classic spring-reverb sound of the 1963 Fender Reverb via patented COSM® technology. Three classic controls for Dwell, Tone, and Mix allow players to refine their tone, adding buttery warmth or sparkling twang.

The FRV-1 is expected to be available in late July.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup, which includes compact-effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, and more. For more information, visit <http://www.BossUS.com>.