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## FOR IMMEDIATE RELEASE

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## FREE ROLAND V-DRUMS<sup>®</sup> LESSONS AVAILABLE ONLINE

*Video Podcasts Available at [RolandUS.com](http://RolandUS.com) and iTunes Store*

**Los Angeles, CA, February 19, 2009** — Roland is pleased to announce the launch of [V-Drums Lessons](#), a series of free online drumming videos taught exclusively using Roland drum & percussion products.

Hosted by top Roland clinicians and artists, these lessons are designed for every level of drummer. *V-Drums Lessons* cover various drum and percussion techniques and styles, and also provide helpful tips unique to electronic percussion instruments.

Visitors can view any of the lessons directly in their web browser, subscribe to the free video podcast via iTunes, or download individual lesson episodes directly to their computer.

“We are thrilled at how quickly these lessons have gained popularity in the drumming community,” says Steve Fisher, Percussion Market Development Manager at Roland. “With new lessons added each week, we’re confident the buzz will continue to grow.”

To get started with *V-Drums Lessons* today, visit:  
<http://www.RolandUS.com/V-DrumsLessons>

*V-Drums Lessons* are also available at the iTunes store as a free video podcast:  
<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=301964611>

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**About Roland Corporation**

*Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With over 35 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.RolandUS.com>.*

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